

the **MONEY** Charity



The Money Charity Quarterly Impact Report
April to June 2025

FutureProof
PURPOSE | IMPACT

Contents

1. Our Impact in Q2	1
2. Young People.....	2
3. Teacher and Booker Feedback.....	6
4. Workplace	9
5. Community	11

The Money Charity Impact Report: April to June 2025

This report reviews the outcomes reported by participants and, where applicable, those booking The Money Charity's programmes delivered between 1st April to the end of June 2025. Stats are presented visually with explanatory statements that expand on the outcome itself or compare with the previous quarter. The information is intended to identify both outcomes from the sessions and areas for further investigation or improvement.

Each quarter the number of surveys received can vary significantly, leading to changes in average outcomes. Certain groups can also be over represented, therefore outcome data should be viewed as indicative rather than representative of the entire group.

Our Impact in Q2

In **Q2**, **9,607** participants completed a Workshop with The Money Charity. We received and have analysed **1,942** surveys, giving a sample size of **20%**.

Here are some headline stats:

After completing a Workshop, **72%** of all participants felt they could now manage their money well, up from only **31%** before the workshop.

Before the Workshops, only **24%** of all participants said they talked to people around them about money. Having completed the workshops **40%** of all participants said they would talk to people about money.

Rating Workshop out of 5

Q2 2025



In Q2, **88%** of all participants said they would recommend The Money Charity to others.



Our Impact: Young People

This section considers the programmes delivered to young people in both primary and secondary education.



Secondary Workshops

<p>Young people reported a 25% improvement in their ability to manage money.</p>	<p>Young people reported a 13% improvement in their willingness to talk about money matters.</p>	<p>85% of young people said they would recommend The Money Charity to others.</p>
---	---	--

Sample Size

In Q2, **7079** young people completed a Secondary Workshop with The Money Charity. We received and have analysed **944** surveys, giving a sample size of **13%**.

All young people who complete a survey are asked to what extent they agree with statements on a five-point scale from strongly disagree to strongly agree.

Core Outcomes				
<p>How well do you feel you manage your money?</p>	<p>Before Workshop 3.1</p>	<p>After Workshop 3.8</p>	<p>68% of participants felt they could now manage their money well</p>	<p>Young people reported a 25% improvement in their ability to manage money</p>
<p>How often do you talk to the people around you about money matters?</p>	<p>Before Workshop 2.7</p>	<p>After Workshop 3.0</p>	<p>31% of participants will often talk to the people around them about money matters</p>	<p>Young people reported a 13% improvement in their willingness to talk about money matters</p>

Core Questions

Young people are asked what extent they agree with the following statements in relation to how they felt before and after the session.	Percentage change (before to after session)	Percentage of respondents who now agree and strongly agree	Score from 1 (strongly disagree) to 5 (strongly agree)
I know how to manage money.	+18%	92%	
I understand the topics covered.	+21%	92%	
I understand the choices I can make about money.	+10%	92%	

88% of respondents felt that the activities were engaging and relevant to the workshop content.

“ I know how to spend money better which is something I probably would never have found out myself at a young age. ”

“ It will make sure I don't just buy things just because they are on a deal and it will make me think to myself before I buy something and say 'Do I really need this?'. This workshop is beneficial. ”





“ This workshop really helped me out on dealing and protecting my money. I got my own bank account last year in May and I was really not that confident in dealing and protecting my money and after all the advice I have been given from this workshop and my parents, I feel more confident and I definitely know how to protect my money in my life. ”

“ The workshop encouraged me to start sorting student finance and a student bank account. ”

Quality Metrics

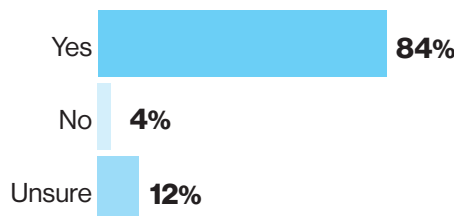
Each quarter, we ask participants the following questions

Rating Workshop out of 5

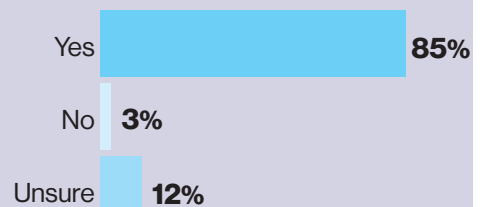
Q1 Last quarter they said...



Would you recommend The Money Charity to others?



Q2 This quarter they said...



Primary Workshops

Young people participating in Primary Workshop sessions were asked to fill out a survey, responding to questions on a 5 point scale both before and after. The results are shown below.

In **Q2, 1,549** young people completed a Primary Workshop with The Money Charity. We received and have analysed **753** surveys, giving a sample size of **49%**.

After the session, **98%** of young people said now they understood the difference between wants and needs.

After the session, **94%** of young people said they now knew how to make good shopping choices.

There was a **29%** improvement in willingness to talk about money after the session.

	Before	After	Change	Percentage who reported good or very good outcomes after the session
I understand budgeting.	3.6	4.6	+28%	95%
I understand the difference between wants and needs.	4.2	4.8	+14%	98%
I understand how to make good shopping choices.	3.8	4.5	+19%	94%
I understand how to manage money well.	3.8	4.4	+16%	92%
I talk about money with those around me.	2.5	3.3	+29%	61%

“I learnt if I need something it always comes first, not wants. If I expected something to be cheaper than it is, maybe I should rethink before I spend.”

“I learnt about managing money, understanding wants and needs and learning to spend money wisely.”

“We were working together and listening to each other.”

“The trainer was very supportive which I liked.”

“The best thing was having responsibility.”

“We are now ready for when we are older and have to make decisions. I can also get what my parents feel like when doing shopping.”



Teacher and Booker Feedback

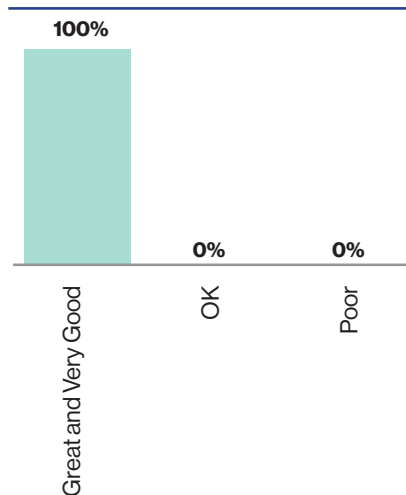
We asked the teachers and bookers of the Young People Workshops to let us know how the sessions went, and what impact they have seen amongst the participants.

In Q2, we received **82** completed surveys from teachers and bookers.

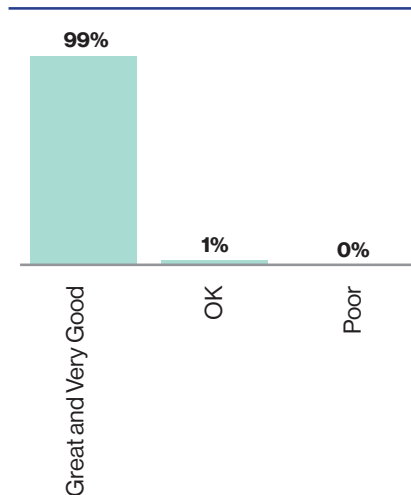
Session Overview

“ It was nice for the students to work with others that they don’t usually work with. It was also really nice for the students to experience how money works in the real world and discuss this. The presentation was interactive and the resources were really useful for the SEND students. ”

Please rate the quality of the presenter

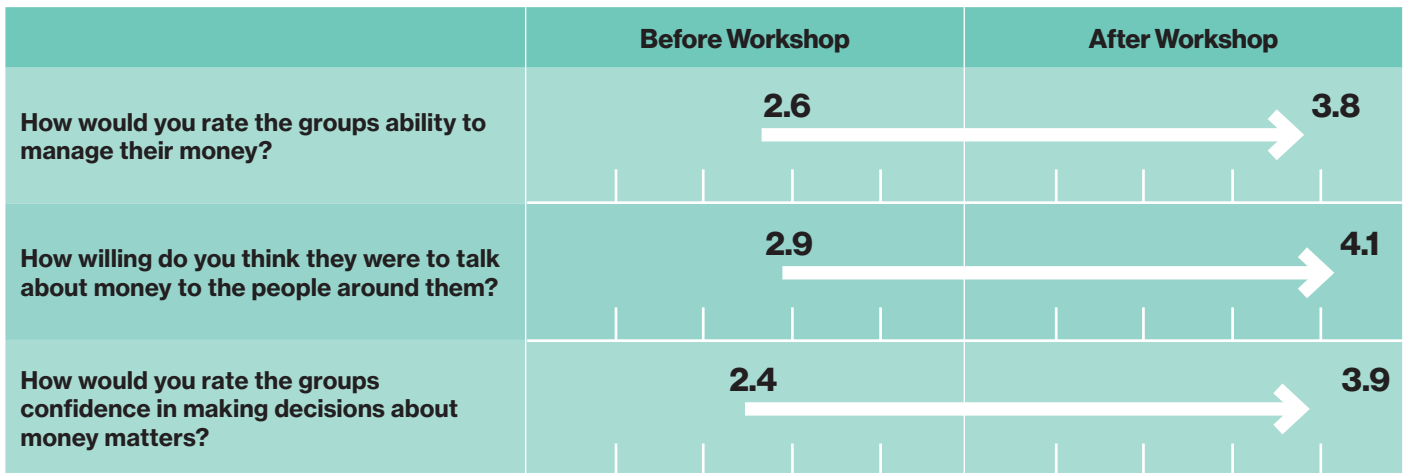


Please rate the quality of the material presented



Quantitative Teacher Feedback

Thinking about the group as a whole...



“ The trainer was very clear with the students, breaking things down in relatable ways, and explaining things well. They answered questions well and were very patient with the students. ”

“ It really got the kids to think about how much things cost and why as well as getting them to think about budgeting and how difficult it can be when you don't have enough money to do everything you want to. ”





“ The trainer was brilliant in her delivery method and her engagement of the students. She tailors the content for our students, inspires them, and put them and their needs at the centre of the workshop. Students and staff enjoy the workshops and look forward to them. ”

“ After the worksops they are more confident talking about money and discussing prices of items and also discussing with others guessing the amount prices are. ”

Teacher & Booker: Quality Metrics

Rating Workshop out of 5



Would you recommend The Money Charity sessions to others?



“ I believe the young people who participate within the workshop will have a more understanding of what they will expect from there first wage, and also how to manage there money responsibly. ”

“ It was a well delivered, decision making activity which engaged students and created competition between students. ”

“ The trainer modified the lessons to suit the needs of a lively group making them more hands on and sharing rewards. ”

Our Impact: Workplace

This section considers the programmes delivered to adult participants in Workplace sessions.







<p>Participants in Workplace sessions reported a 22% improvement in their ability to manage money.</p>	<p>Participants in Workplace sessions reported a 32% improvement in their willingness to talk about money matters.</p>	<p>98% of participants in Workplace sessions said they would recommend The Money Charity to others.</p>
---	---	--

Sample Size

In Q2, 466 employees across a range of industries and sectors, attended a Workplace Financial Wellbeing session run by The Money Charity. We received and have analysed 95 post-session evaluation feedback surveys, giving a sample size of 20%.

Core Questions

Q22025

1	2	3	4	5	Percentage reporting good or very good outcomes after completing the sessions	Percentage change
<p>How well do you feel you manage your money?</p> <p>BEFORE 3.1 </p> <p>AFTER 3.8 </p>					<p>Well or very well 67%</p>	<p>18%</p>
<p>How often do you talk to the people around you about money?</p> <p>BEFORE 2.7 </p> <p>AFTER 3.6 </p>					<p>Often or all the time 55%</p>	<p>23%</p>
<p>How do you rate your awareness of where to go for financial tools, information and support?</p> <p>BEFORE 3.2 </p> <p>AFTER 4.2 </p>					<p>Good or very good awareness 87%</p>	<p>32%</p>

After the session **57%** of participants said they felt less worried about money issues.

“The best thing about the Mind Your Money session is that it empowers individuals to take control of their financial future by offering practical, easy-to-understand advice on budgeting, saving, investing, and managing debt. It focuses on building long-term habits that lead to financial stability and independence.”

Do you feel financially capable and able to plan for the future?

	Before Workshop	After Workshop
Yes	41%	84%
Unsure	18%	16%
No	47%	0%

“It was really informative and we had a great host.”

“The trainer was a clear communicator, covered a lot of ground in the session and asked good questions. Thank you.”

93% of participants said they would take action following the session with The Money Charity.

Each quarter, we ask participants the following questions

Q1 Last quarter they said...

Q2 This quarter they said...

Rating Workshop out of 5

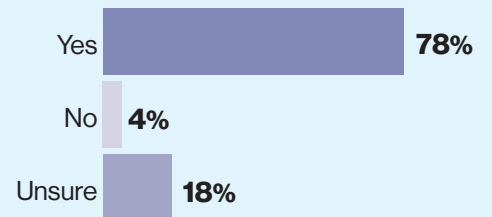
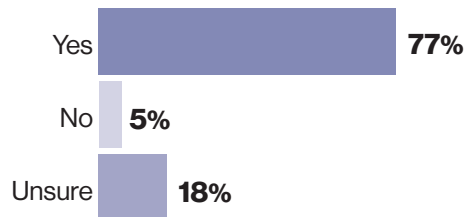


Average out of 5 = 4.7

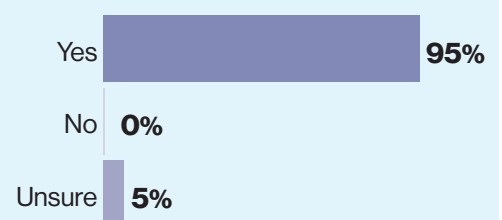
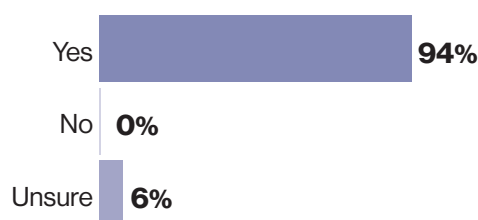


Average out of 5 = 4.6

Would you be interested in more sessions with The Money Charity?



Would you recommend The Money Charity to others?



Our Impact: Community

This section considers the programmes delivered to adult participants in all Community sessions, including Refugee sessions.

<p>Participants in Community sessions reported a 20% improvement in their ability to manage money.</p>	<p>Participants in Community sessions reported a 28% improvement in their willingness to talk about money matters.</p>	<p>97% of participants in Community sessions said they would recommend The Money Charity to others.</p>
---	---	--

Sample Size

In Q2, 513 participants completed a Community session run by The Money Charity. We received and have analysed 150 surveys, giving a sample size of 29%.

Core Questions

Q2 2025

1	2	3	4	5	Percentage reporting good or very good outcomes after completing the sessions	Percentage change
<p>How well do you feel you manage your money?</p> <p>BEFORE 3.7</p> <p>AFTER 4.4</p>					<p>Well or very well</p> <p>91%</p>	<p>20%</p>
<p>How often do you talk to the people around you about money?</p> <p>BEFORE 3.3</p> <p>AFTER 4.2</p>					<p>Often or all the time</p> <p>77%</p>	<p>28%</p>
<p>How do you rate your awareness of where to go for financial tools, information and support?</p> <p>BEFORE 3.4</p> <p>AFTER 4.6</p>					<p>Good or very good awareness</p> <p>91%</p>	<p>33%</p>

After the session **74%** of participants said they felt less worried about money issues.

“ I liked how interactive it was and very open discussions. She allowed us to ask specific questions which she addressed it to the best of her ability, and if she was unsure she would come back to us at a later time. ”

Do you feel financially capable and able to plan for the future?

	Before Workshop	After Workshop
Yes	51%	83%
Unsure	32%	16%
No	17%	1%

“ It was clear, straightforward and not patronising. The trainer was an excellent professional. ”

95% of participants said they would take action following the session with The Money Charity.

Each quarter, we ask participants the following questions

Q1 Last quarter they said...

Q2 This quarter they said...

Rating Workshop out of 5

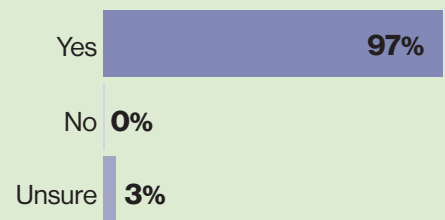
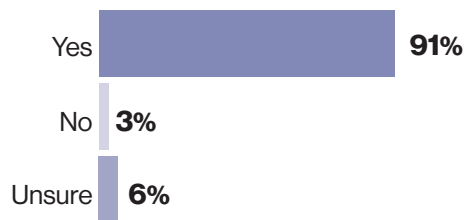


Average out of 5 = 4.7

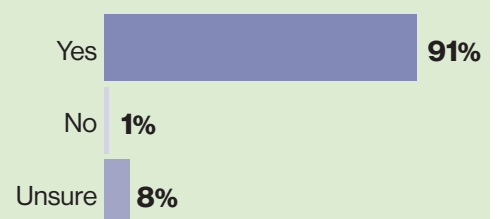
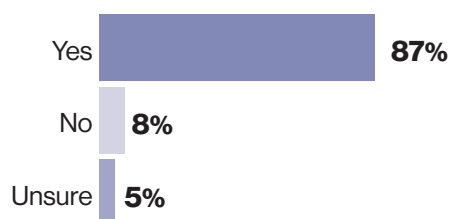


Average out of 5 = 4.7

Would you recommend The Money Charity to others?



Would you be interested in more sessions with The Money Charity?



“ The best thing was the clear, relevant and current info. It was brilliantly put together and presented. ”

“ We learnt about budgeting, which helps with your spending priorities. ”

the **MONEY** *Charity*

15 Prescott Place
London
SW4 6BS

0207 062 8933
hello@themoneycharity.org.uk
themoneycharity.org.uk