



Alicia

My child has just turned 4 and I want him to understand the value of saving.

At the moment he has a piggy bank which I think he enjoys, but as his savings grow I want to keep them safe and to get interest on them!

I also want him to feel like he's in control of his savings and that it's up to him to save if he wants something.



Ahmed

I recently had a scare that I was going to lose my job and I realised I don't have any savings!

I pay rent every month and I don't have a lot to spare, but I would really like an account that I can save into and withdraw from if I ever end up in a tricky situation.



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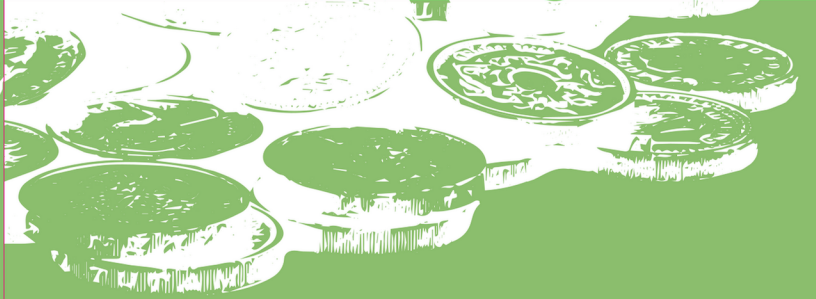
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Terry

I'm in my 40s and would like to be as prepared as I can be for retirement.

I've got a pension scheme with my employer and have been paying steadily towards my pension since I was 16, but I'm starting to think I might need more money to give me the lifestyle I want when I retire.

I'm still paying off my mortgage, so I would only be able to pay in a small amount each month.



Lea

I'm in my twenties and have always had savings.

My problem is whenever I want to treat myself it's too tempting and I spend my savings.

I need a stricter savings account that makes it really difficult for me to withdraw on a whim, or one that rewards me for not withdrawing.



Mike

I'm 22, I have a job and I'm a pretty straightforward person.

I just want a savings account that I can easily access on the go, that I can control and that I can withdraw from when I want to book a holiday or get a new car.

I don't really have time to spend in banks and things; I'm so busy!



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