

The
MONEY
Charity

Annual Report 2018

themoneycharity.org.uk

Charity Number: 1106941

Company Number: 05244075

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Report and Financial Statements For the year ended 31 December 2018

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Reference and Administrative Information

Company Number: 05244075

Charity Number: 1106941

Registered Office and Operational Address: 15 Prescott Place, London, SW4 6BS

Country of Registration: England & Wales

Country of Incorporation: United Kingdom

Trustees: Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

| | |
|-------------------------|------------------------|
| C R Pond (Chair) | |
| S P Allinson | |
| L J Ellett | |
| S W Furse | (To 25/04/18) |
| A Pieckielon | (From 01/10/18) |

Company Secretary:

| | |
|-----------|------------------------|
| P Anson | (To 01/10/18) |
| M Highman | (From 01/10/18) |

Key Management Personnel:

| | |
|----------------------------------|----------------------|
| M Highman, Chief Executive | |
| S Hayter, Acting Chief Executive | (To 01/02/18) |

Bankers: The Co-operative Bank plc
16 Saltergate
Lincoln
LN2 1DG

Independent Examiner: Joanna Pittman FCA
Sayer Vincent LLP
Chartered Accountants and Statutory Auditor
Invicta House
108-114 Golden Lane
LONDON
EC1Y 0TL

Chief Executive's Message

Thank you for taking the time to read The Money Charity's Annual Report for 2018, a year which saw plenty of change and challenges for the charity, but also great successes and real encouragement in our ongoing mission to improve the UK's financial capability.

2018 was a year dominated by significant national and international news affecting all of our lives, and yet in the midst of that, a persistent picture continues to be seen of the UK's ongoing struggles to be on top of its finances. Financial knowledge and confidence levels continue to be low, with many hindered by inaccessible terminology, outdated systems and the ease with which poor financial decisions can be made and exacerbated. New technology and opportunities offer hopes of positive change, but equally can further confuse those already struggling to comprehend where to start in managing their money well and weighing up the right options for them and their family.



Into that confusion, our workshops, training, consultancy and resources bring clarity and perspective to all those we work with, equipping them with the skills, knowledge, attitudes and behaviours to get to grips with their money, improve their wellbeing and achieve their goals.

Our young people's Money Workshops continue to be essential to what we do, bringing foundational, engaging and interactive learning to people at the ages where they will soon be,

or already are, making key financial decisions which will have implications in their coming years. As well as exceeding our year's target for Workshops delivery, we were able to expand our offering beyond school and college settings, bringing vital messages to those in other life situations, such as young offenders, refugees and young people who are NEET.

The Workshops also received a ringing endorsement from an independent evaluation of their effectiveness, as part of the Money Advice Service's "What Works Fund", with the results commending the reported improvements in young people's confidence and knowledge. The evaluation concluded with the message that 'just one hour of financial education' works, something we have of course been confident of for a long time!

After a transition year in 2017, our Adult and Industry Programmes took strong steps forwards in re-establishing new partnerships and taking up new opportunities, benefitting from real strides in employers' recognition of the critical need to invest in, and care for, their employees in multiple aspects of their lives, including financial wellbeing. Much hard work has been committed into evolving the content of our Adult Workshops to keep pace with more current requirements, ensuring our offering meets the needs which employers are seeking. We also developed our prominence and presence at key forums, events, steering groups and political conferences, ensuring the financial capability message was being heard clearly.

We produced new resources in 2018, with the arrival of our third set of Teacher Resource Packs, 'lessons in a box' which teachers can easily use to bring high-quality financial education to their classes when and where they may not be able to bring us in directly. This third set brings our number of available lessons to 12 across Key Stage 3 and 4, greatly expanding our offering and reach. We

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also produced the 2018/19 edition of our highly popular Student Money Manual, and were particularly delighted to receive dedicated funding allowing us to offer these for free to schools and colleges with higher proportions of disadvantaged pupils. As a charity which believes at heart in enabling young people to be aspirational with their goals, reaching those who might otherwise be excluded is an impactful development.

Following its launch late in 2017, our online Budget Builder continued to help people in taking their first steps in planning their finances, more than doubling its number of registered users through the year. We were also delighted to launch the App version early in 2019, meaning users can set up and check their budget both at home or when out and about in everyday life.

We continued to produce our monthly report, The Money Statistics, which reaches a diverse and sophisticated audience, highlighting the state of the UK's finances from a truly objective and impartial viewpoint, which in turn offers multiple perspectives for engaging people with financial capability. If you don't yet receive the report, we of course highly recommend signing up!

Our work continues to be underpinned, and supported, by our invaluable funders, without whom we would be able to achieve very little, and our considerable thanks go out to all of them, both new and existing partners. One particularly significant development here was joining CAF Resilience, an exciting pilot programme working with ten charities in allowing them to benefit from shared expertise and cooperation, as well as dedicated funding freeing up senior staff members to focus more on overall charity strategy and resilience. This funding has allowed us to expand our staff team, bringing more expertise and experience into key areas for the charity, widening our skills-set and enabling us to increase our external presence and visibility.

Finally, although significantly, through the year we undertook a full review of our Organisational Strategy ahead of relaunching a new Three-Year Strategy. Within this process we sought to ensure the continued progress of all we have achieved through our work, while also gauging the ongoing suitability and relevance of our offering to the UK's financial needs and landscape, and identifying where, when and how we can refine and improve the quality of all we do. We will be implementing and publicising the results of the new Three-Year Strategy as we progress through 2019.

We hope that in the rest of this report, you will be able to see how we are working to make use of every opportunity to spread the word about financial capability in the UK, supporting people of all ages, backgrounds and abilities to make the most of their money, reduce the stress and burden of financial worries and live happier, more fulfilled lives. If you would like to help us in this mission, in any way at all, please do let us know. We'd love to hear from you!



Michelle

Michelle Highman
Chief Executive

Trustees' Annual Report

The trustees present their report and the financial statements for the year ended 31 December 2018.

Reference and administrative information set out on page 3 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association, the requirements of a directors' report as required under company law, and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Objectives and Activities

Purposes and Aims

The Money Charity is the UK's financial capability charity. Our vision is for everyone to be on top of their money as a part of everyday life. So, we empower people across the UK to build skills, knowledge, attitudes and behaviours which help them to make the most of their money throughout their lives.

We believe that being on top of your money:

- means you are more in control of your life, your finances and your debts, reducing stress and hardship;
- increases your wellbeing, helps you achieve your goals and live a happier, more positive life.



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Our charitable objectives were updated in 2012 to better reflect our focus. They are:

- the relief and prevention of financial hardship in particular by the provision of money management advice and information;
- the advancement of the education of the public in money management.

We do this by:

- developing and delivering products and services which provide education, information and advice on money matters, in an appropriate way, for young people and adults;
- working with all parts of the financial services industry to improve practice and outcomes for their consumers;
- influencing and informing policymakers, the media, the industry and public attitudes to support our vision, purpose and delivery.

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Everything the charity does focuses on improving the financial capability of those in the United Kingdom. Our long-term objectives are to increase individuals' ability to manage and make the most of their money. Day-to-day, our work is focused around four key areas; supporting young people, supporting adults, working with the industry, and influencing others. Our main focus, and the area that we spend the majority of our resources on, is the direct delivery of financial capability products and services to young people and adults.

Our Young People's activities continue to be among the most important and successful parts of our work. What we do for young people falls into four distinct areas: Money Workshops, mainly in schools and colleges; our Student Money Manual; our Teacher Resource Packs, and consultancy services. Through the hard work of our staff, consultants and volunteers we delivered a remarkable **1,027 hours** of Young People's Money Workshops this year, reaching **20,911** young people. Our Money Workshops have reached over **190,000** young people since 2010!



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Our Adult and Industry work includes development and marketing of adult education/training programmes for not-for-profit and commercial clients, and consultancy. Through training, we aim to improve the financial capability of participants, giving them tools and empowering them to build the skills, knowledge, attitude and behaviours to make the most of their money throughout their lives.

Achievements and Performance

The charity's main activities and who it tries to help are described below. All its charitable activities focus on financial capability and good money management and are undertaken to further The Money Charity's charitable purposes for the public benefit.

Young People

We need to reach people with financial education before they hit problems.

- Young people's money management habits are heavily influenced by their family's financial behaviour. They are significantly less likely to save for themselves if their family struggles to save for emergencies, risking a cascade of problems to the next generation.
- Financial education has now been on the national curriculum since 2014 but there are still no resources allocated to supporting it, nor is it yet covered by Ofsted. This is the situation despite the fact that good understanding and approaches, once implemented, can change prospects and lives while being beneficial to wider society.

Many teachers tell us they feel ill-equipped and lack confidence in teaching young people about how to manage their finances in a rapidly changing world, where money is increasingly 'virtual' and young people who go on to university are likely to graduate with debts of a level unknown just a few years ago.



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It is vital then to the rest of young people's lives that they understand the importance of budgeting, financial planning and making informed financial decisions.

Money Workshops

The aim of The Money Charity's Young People's Money Workshops is to provide the building blocks to sound money management, helping young people develop the skills, knowledge, attitudes and behaviours that will help them make the most of their money throughout their lives. We offer schools unique and tailored workshops designed for Key Stage 3, Key Stage 4 and Post-16 students. Our workshops are designed with flexibility so they can fit easily into timetables, and with a modular approach which means that teachers and practitioners can pick and choose the topics they think are most relevant to their young people. There is up to five hours of content available for each age group.



Delivered to classroom-sized groups, they cover the essentials of staying on top of your money, including using money to achieve your goals, saving, tax, how to read a payslip, understanding credit as well as financial products like banking and student finance. Each workshop includes a range of activities, the chance to debate and discuss, and relevant takeaways for the students. We typically deliver as part of designated lesson times, such as during Citizenship, Maths or PSHE, and our workshops are mapped to the English, Northern Irish and Welsh Curricula.

Our Young People's Money Workshops are delivered by expert presenters, both staff and our freelance consultants, based around the country, and delivering to schools, colleges and other youth settings in their area. A small proportion of our workshops are also delivered by corporate volunteers, trained by us and supported by their employers to deliver a basic module in schools near where they work, although this is an aspect of our work which we are now winding down.



In 2018, we delivered a fantastic **1,027 hours** of Money Workshops to **20,911 young people** across England, Northern Ireland and Wales. We also reviewed and updated all our content to ensure effectiveness.

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As well as our core offering within traditional educational settings, we have also been expanding our scope to deliver to other groups, such as young offenders, young people who are NEET and young refugees. We believe anyone anywhere, regardless of their background or situation, can learn to manage their money well, and moreover that everyone needs to, so we look forward to taking this work further in the coming years.



The session was very engaging and helped pupils to prioritise money spending! It was very relevant and will be useful for pupils in their futures.

What Works Fund

The Money Advice Service (MAS) “What Works Fund” was set up to increase understanding of the effectiveness of different ways to improve financial capability. Our schools work was included in this project, and we commissioned the National Foundation of Educational Research (NFER) to run a randomised controlled trial (RCT), the ‘gold standard’ of evaluation, to measure the impact and effectiveness of our Money Workshops through late 2017 and early 2018.



I am so impressed with the feedback from the staff and the students... this has honestly been one of the best sessions we have ever had in school.

The results surpassed what we had even hoped for, showing that Money Workshops had a significant positive effect on students’ self-reported confidence in managing money, their knowledge about savings and credit, planning and budgeting. It was also found that teacher capability to deliver financial education themselves was improved by attending the workshops, an unanticipated but

welcome consequence. It concluded that our work was proven effective and that even one hour’s worth of financial education made a significant difference to a young person’s financial capability.

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Teacher Resource Packs

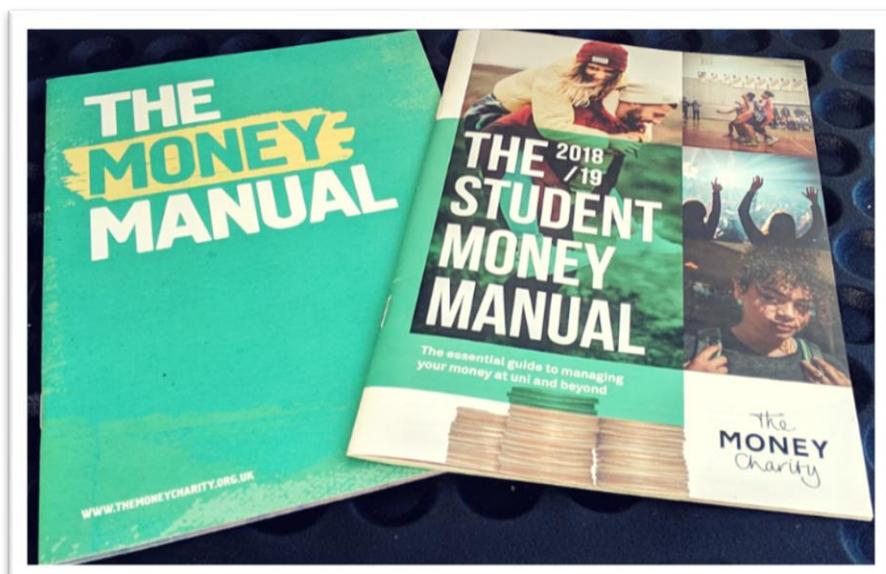
We believe that educating pupils at school about their finances at an age where they're starting to encounter having their own money and making future decisions is one of the most important things we can do. That's why in 2018, we were delighted to launch both our second and third sets of Teacher Resource Packs, styled as "lessons in a box", that can be left behind in schools we visit, or sent to those we cannot deliver in directly due to schedules or geography.



These new sets bring our total number of Packs up to 12, split across Key Stages 3 and 4, and cover a variety of topics, from Banking to Budgeting, Planning for Goals to Savings, Credit to Getting Paid. Each pack is designed to fit into the curriculum, as well as within a standard lesson time, meaning teachers are enabled to deliver engaging material to their classes, which has been developed with the benefit of our expertise and experience.

Teachers nearly all understand the importance of financial education for their classes, but for many, time pressures, lack of confidence or not feeling well enough informed themselves hold them back. It's a major positive then, that we distributed well over **1,000** Teacher Resource Packs in 2018.

Student Money Manual



Many young people who may have received little or no financial education in school face managing their own money for the first time as students, against a backdrop of very significant student debt.

We therefore produce our Student Money Manual (SMM) each year as a detailed guide to student finance and how to manage money at university. It's the only dedicated hard copy resource that's produced, updated and printed annually, providing relevant and accurate information on how students can manage their money at university.

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The SMM provides key information both for young people who are considering going to university (and may be unsure if they can afford to), as well as those who are already there and are looking for more input into how they manage their finances at this new stage of financial independence. These are life stages which particularly highlight uncertainties to young people, and what they *didn't* learn at school, meaning they are highly receptive of the financial capability message.

This year we distributed over **20,500 copies** of the SMM to schools, colleges, universities, student organisations and individuals. Of that total, over **12,000 copies** were paid-for, however we were also particularly boosted by generous funding allowing us to offer Manuals for free to schools and colleges which had higher than average numbers of pupils classified as being disadvantaged, and almost **8,500 copies** were distributed in this way.



The ability to resource and equip those who may otherwise be excluded from considering university means we are truly spreading our message that anyone can use their finances to achieve their goals.

Adults and Industry Work

We work with people of all ages, backgrounds, and at all life stages to improve financial wellbeing.



- Although now part of the curriculum, most adults never received any financial education during school, university, or as part of an apprenticeship scheme. Only 16% of UK adults rated themselves as having high knowledge when it comes to finances (FCA Financial Lives Survey, 2017).

- Following the financial crisis, as well as changes to welfare and government policy, many families are feeling squeezed. Improving financial capability provides them with the skills, knowledge, and approaches to stay on top of their money and live happier lives.

Adult Money Workshops

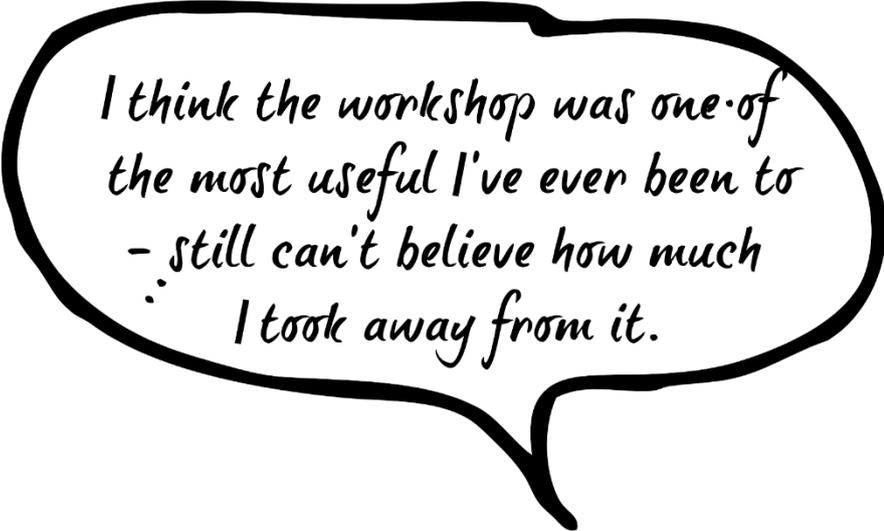
Our Community Money Workshops are delivered via charity and community groups looking to build financial capability and improve the financial wellbeing of their staff and beneficiaries.

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Utilising relevant examples and resources, our workshops are delivered by expert facilitators and cover a wide range of topics including:

- Spending habits and attitudes
- Budgeting
- Savings
- Using money in everyday life
- Borrowing, and
- Dealing with debt



I think the workshop was one of the most useful I've ever been to - still can't believe how much I took away from it.

The workshops are interactive and engaging, focused on developing financial capability therefore improving financial wellbeing. Participants are provided an opportunity to explore their own relationships with money, identify opportunities, and develop personal action plans applying their learning to their own unique situations.

In 2018 we delivered **43 community workshops** via our not-for-profit partner network

reaching **398 people**. This was slightly down on 2017 as a result of our increased bespoke and consultancy work in addition to reviewing our programmes leading to a number of changes to be launched in 2019.

Groups reached in 2018 included new clients Business Launchpad, Sadlers Wells, The Travellers Movement, Lewisham Refugee & Migrants Network, Breadwinners and Brent Carers, as well as existing clients such as Sussex Police Charity, WFC Branches, Care Trade, and Solace Women's Aid.

Throughout 2018, we continued our bespoke training development including development of a Universal Credit Budgeting Workshop for residents and staff of the YMCA Humber.

Adult Training – Commercial

Compared to nine workshops in 2017 (and just one the previous year), in 2018 we delivered **20 workplace financial wellbeing sessions**, demonstrating clear and manageable

growth in an area of work we aim to increase considerably in the coming years, both as a way to reach more adults with financial wellbeing interventions and as a potentially significant income stream for The Money Charity improving our overall sustainability and resilience.



Interesting and informative...it has caused me to look at my finances in a new light. .:

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Through the year we have significantly increased our profile within this area at a variety of events, conferences and networking opportunities as we seek to position ourselves ever more as a trusted and proven supplier of workplace training. With employers becoming more aware of the challenge, and vital importance, of their employee's wellbeing, we are increasingly marketing our offering in those terms, positioning ourselves more clearly within the area of financial wellbeing. Our offer is also unique in that it is fully independent without the workshops being linked to a product or other financial service.

Following a successful pilot programme with partners, we have developed a new Retirement workshop. This is a 2-3 hour session that allows participants to explore desired lifestyles in retirement, allowing them to reflect on their current situation and understand potential options at retirement as well as how their specific pensions work.

Consultancy

2018 was a strong year for us in our consultancy work, highlighted by passing our consultancy income totals from the two previous financial years at the end of Q2. We worked with numerous clients through the year including: ClearScore, Hasteepay, Punter Southall, Wagestream, HMP Guys Marsh, and HMP Berwyn. Many of these clients and others have significant plans with us for 2019. Our consultancy also went 'international' as part of our partnership with The Wellbeing Project.



Although our consultancy work on the Young People's side is less prominent than in our Adult & Industry work, in 2018 we continued our productive relationship with St James' Place, as well as completing work with The Post Office on their "Bank of Mum and Dad" conversation guide.

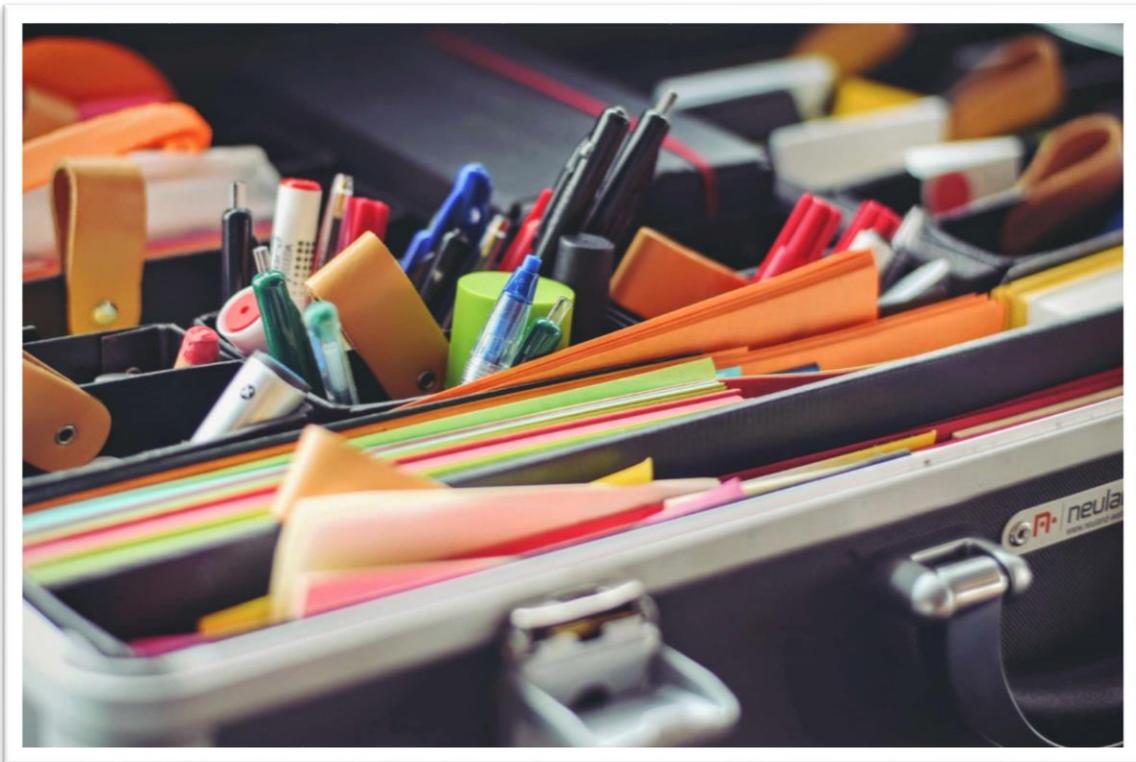
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Policy, Research and Communications

Campaigning, contributing to policy consultations and working with financial service providers to encourage developments that make money easier to understand and manage are vital elements of our work. As a small charity with a big vision, these are ways we can influence decision makers, encourage others to provide financial capability support, and improve the financial lives of people across the UK.

Through 2018, we submitted responses to **12 consultations**, ranging from the ongoing discussion around “Breathing Space” to the Pensions Dashboard, from the Rent-To-Own Sector to the PSHE syllabus, from Access to Cash to Standard of Lending. Our expertise and perspective continues to call loudly within our sector.



We also remain an active participant within the financial capability sector, working with colleagues in fellow organisations who share our wish to improve the UK’s financial capability. This included membership of a number of groups, such as the FCA’s Consumer Forum and the Youth Financial Capability Group. Through these, and others, our voice is heard in many different forums and with different audiences, meaning we can contribute to discussion of key issues which will have a lasting impact on our society.

Our Website and Social Media

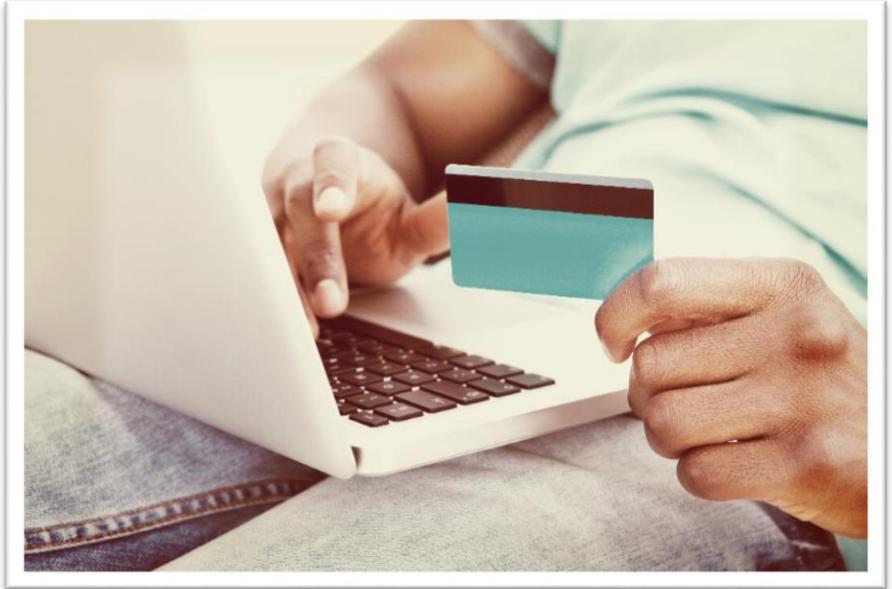
The Money Charity’s objective is that financial capability support should be available to everyone who needs it. As we can’t provide direct face-to-face support for everyone, we publicise the issues of financial capability and financial education through our press releases, website, social media and blogs. With the world growing ever more digital, the challenge for all our channels is to keep moving, ensuring they are the best shop window for our work that they can possibly be.

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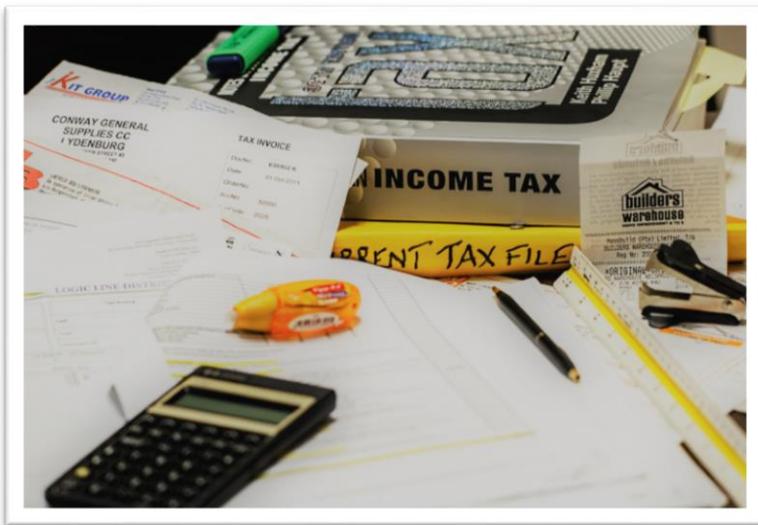
Our website offers straightforward, friendly information, as well as our resources, services and tools, and received **36,395 visits** from **29,531 unique visitors** through the year. Following its launch in late 2017, our free online Budget Builder added **1,052 new users** in the year, meaning **2,355 users** had taken their first steps in budgeting by the end of 2018.

Our social media presence has continued to grow and strengthen through the year, with our Twitter and LinkedIn pages particularly prominent, while all sites grew in followings. Through the year on Twitter, our posts will have been in the news feed of just under **600k people**.



The Money Statistics

We trawl multiple statistical sources and crunch the data each month to produce the unique perspectives and fascinating facts of “The Money Statistics”, our round-up of important statistics in UK money, debt, credit, tax and benefits, housing and the economy.



The power of The Money Stats isn't just the varied and engaged audience they reach, but the stories they allow us to tell about financial capability in the UK. They are a platform for objective and impartial information, compiling and presenting complex information in a way that can be used within press and online, highlighting a variety of vital issues. From the message of the continuing popularity of cash despite the rise in online payments, to the concerning ever rising rates of household debts, they are our way of raising issues and generating further discussion.

As for so many organisations in 2018, the impact of GDPR led to considerable drops in circulations and mailing lists. However, the popularity of The Money Stats ensured a dedicated and loyal audience of several thousand people remained and now continues to rise steadily. While the report is directly received by these people each month, the report content then spreads far and wide beyond that, with a variety of sources sharing and making use of them in both their professional and personal lives. Many sites, media outlets and individuals will quote from them or use them as vital research or evidence, as well as key launching points into their own stories and presentations.

The Money Statistics continue to be the most popular page on our website barring the homepage, demonstrating both a strong desire for this information, as well a clear indicator that this remains a vital thread of our work.

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Funding

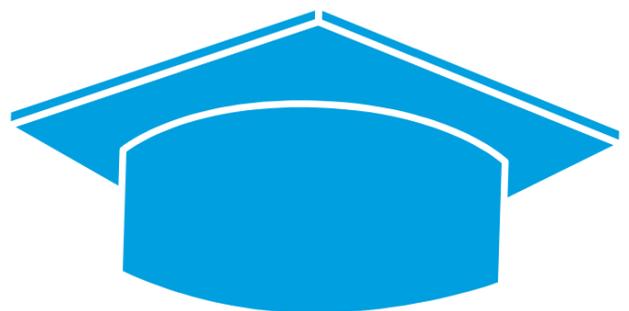
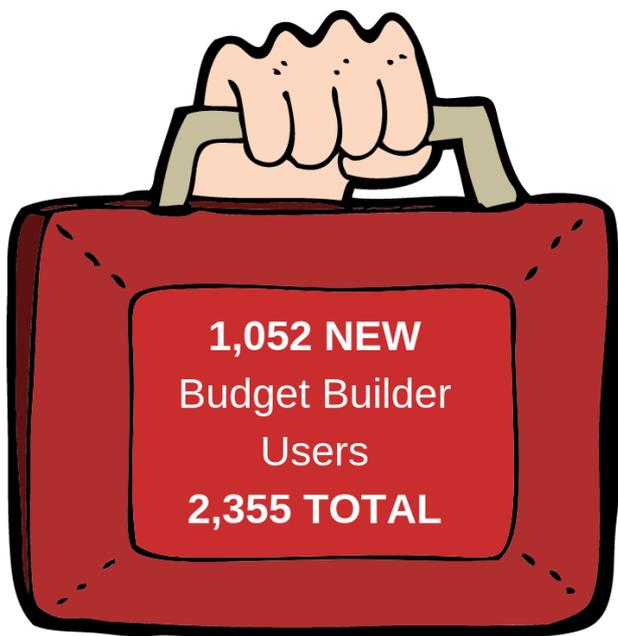
We have continued to benefit from support from many of our much valued existing funders, some of whom have supported our work for many years, such as Provident Financial/Vanquis, BrightHouse, St James's Place and ClearScore. In 2018 we very much welcomed Duff & Phelps, CAF Resilience, CHK, the Mulberry Trust, Computershare, Yorkshire & Clydesdale Bank amongst others who were either new or returning funders.

2018 has also included a number of new funding and income generation partnerships outlined in more detail above. We were pleased to see our income from consultancy increase this year and we hope to build on that over the next few years.

Highlights of our 2018 Achievements



Over **20,500 Copies** of
Student Money Manual
Distributed



8,500 For Free

the **MONEY** Charity



Responded to 12 Consultations



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Beneficiaries of our Services

The beneficiaries of our services are people of all ages and backgrounds across the UK. Our face-to-face delivery in schools, colleges, workplaces, and adult community groups is in England, Wales, and Northern Ireland only. Our digital and printed information and resources are available across the UK.



Financial Review

Overall income for the year amounted to £624,986 (2017 £672,263) with an expenditure for the period of £542,459 (2017 £609,368). Net income was £82,527 compared with £62,895 in 2017.

Net assets of the charity amounted to £447,052 (2017 £364,525) at 31 December 2018, comprising £268,756 (2017 £216,838) of unrestricted reserves and £178,296 (2017 £147,687) of restricted reserves. At year-end, there were no material commitments of unrestricted reserves not provided for as a liability in the accounts.

We benefitted from a three-year partnership with an individual donor, which came to an end in 2017. In anticipation of this, we have been working hard to diversify our funding sources and build our earned income. This, together with an unexpected unrestricted donation, meant that we have been able to strengthen our reserves during the year, leaving us in a stronger financial position to continue to work to diversify income in 2019.

As a result, we have had significant bank balances from time-to-time during 2018. The majority has been placed in a number of at-hand bank accounts and deposits, to provide an appropriate mix of security, investment income and short-term access. At year-end bank and cash balances were £430,856 (2017 £376,073), in addition to a short-term deposit of £51,906 (2017 £51,235).

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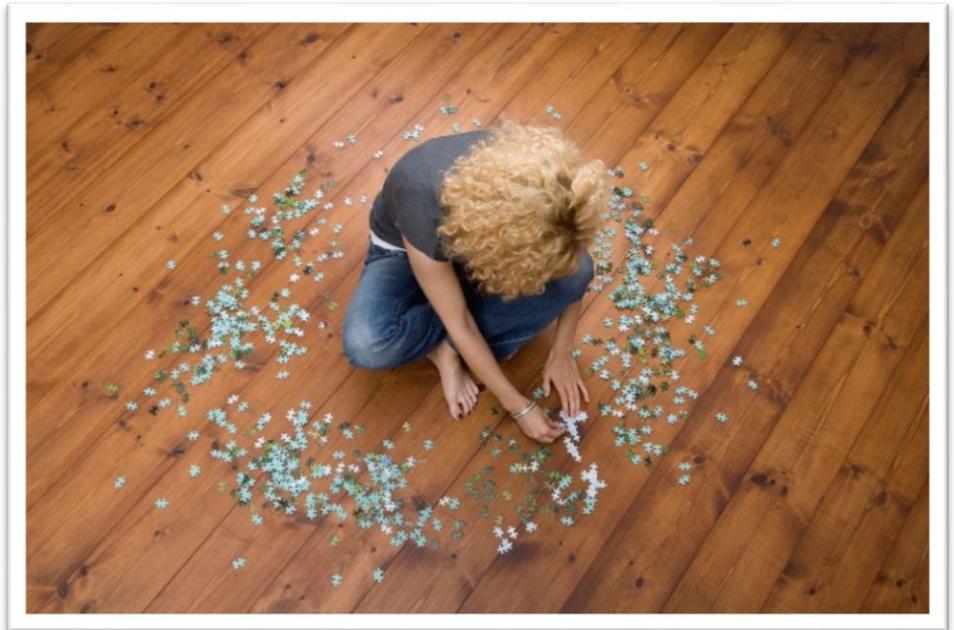
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It has been the historical policy of the organisation to ensure expenditure is closely linked to income, although this can vary with the timing of significant projects, and this principle will continue in the future.

Our financial position in future will depend on a number of factors, primarily our ability to continue to raise funds, build our earned income and manage our cost base, as well as to retain our staff and continue to achieve desirable outcomes for those we support, and evidence this for our funders and the wider community.

Principal Risks and Uncertainties

It continues to be difficult to raise funds in the financial capability sector. Although what we do is valued by our beneficiaries and beyond, the debate as to who should pay for it continues. In addition, the Money Advice Service (MAS), the body with statutory responsibility for financial capability was replaced in 2018 by the Single Financial Guidance Body. SFGGB is about to launch a consultation and listening event to establish its strategy. The future of this organisation and its plans for commissioning and for a new National Strategy for Financial Capability are hugely important for us and the wider sector.



We had been anticipating and mitigating the risk of a drop of unrestricted income in 2018 and 2019 by diversifying our sources of funding and increasing earned income. As noted above, we have begun to create some success in bringing in our own earned income. In fact we were lucky to receive a large unrestricted donation and so the risk didn't crystallise as we were expecting. This allows us more time to continue to expand our work in the area and helps to stabilise the charity. Our risk profile in this area has therefore decreased in the short term, which is good news.

Reserves Policy and Going Concern

It is the policy of the charity that the unrestricted funds not committed or invested in tangible fixed assets (the free reserves) held, should equate to a minimum of three months of our unrestricted expenditure. In December 2018 reserves had increased following the unexpected unrestricted donation. As we expect expenditure to increase in 2019, we estimate this represents approximately six months of expenditure. This is comfortably over our target of three months' unrestricted expenditure. A three-year relationship with an individual donor came to an end in 2017; and we therefore expected our unrestricted reserves to drop in 2018. We had therefore deliberately built up our unrestricted reserves in anticipation of this.

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Fundraising

In 2018 we had staff turnover in our fundraising role, and so we had a role dedicated to fundraising, but only for 8 months of the year. In addition, management of our corporate fundraising was done by the senior management team. We therefore did not expend material expenditure on fundraising.

We do not fundraise directly from the public, other than facilitating this on our website. In addition, we have a small number of individuals who choose to donate annually or monthly. We do not market to our donors and so we are not registered with the fundraising regulator. We have received no complaints and in 2018 did not use third parties for fundraising activities.

Plans for the Future



In 2018 we conducted a strategic review of the charity to set a strategic and forward direction for 2019 to 2021. Broadly we expect to continue with much of our previous work, although we will be changing slightly some of the words we use and the framework we base our focus on, in order to make it more relevant and commercial. We will be publishing a summary of the strategy in 2019.

Structure, Governance and Management

The organisation is a charitable company limited by guarantee, incorporated on 28/09/2004 and registered as a charity on 23/11/04. The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association. All trustees give their time voluntarily and receive no benefits from the charity. There were no expenses reclaimed from the charity.

The governing body is the board of trustees. Five board meetings were held during the year, four at The Money Charity's office and one by telephone conference call. The charity's trustees and senior management attended these meetings.

The Chief Executive (Michelle Highman) who is appointed by the trustees, manages the day-to-day operation of The Money Charity's activities under delegated authority. Steph Hayter covered as Acting Chief Executive until the end of January 2018, during the period of Michelle's maternity leave. The Chief Executive is responsible for maintaining the direction of the organisation thus ensuring the charity's objectives are achieved.

At year-end, the Chief Executive was supported by seven staff and one temp, of whom four were part-time. The charity's staff are all based at our head office in Clapham, London.

The Money Charity Annual Report

For the year ended 31 December 2018

Appointment of Trustees

The directors of the company are charity trustees for the purpose of charity law and under the company's Articles are known as members of the board. The board ensures that when admitting trustees it takes into account the need for trustees to contribute to the skills and balance of the board as a whole. Recruitment is normally conducted on an open basis, unless a particular skill or need is identified which is best fulfilled by a known individual. Trustees are formally elected to post by the current trustees.

Trustee Induction and Training

New trustees are inducted through a combination of face-to-face meetings, and the provision of an induction pack.



Remuneration Policy for Key Management Personnel

The Chief Executive's remuneration was set by the trustees on appointment. Since then she has voluntarily excluded herself from any pay review process. The trustees approved the maternity leave arrangements and the acting up payments for members of the management team covering 2017 and 2018.

All other remuneration decisions are delegated to the Chief Executive within the pay review budget approved each year by the trustees.

The Money Charity Annual Report

For the year ended 31 December 2018

Statement of Responsibilities of the Trustees

The trustees (who are also directors of The Money Charity for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2018 was 5 (2017: 6). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

The trustees' annual report has been approved by the trustees on date 24 April 2019 and signed on their behalf by

Chris Pond
Chair
Date 24/04/19

The Money Charity Annual Report

For the year ended 31 December 2018

Thank you to all our friends and supporters, including:

Ascent Performance Group

BrightHouse

Charities Aid Foundation

CHK Charities

ClearScore

Computershare

Duff & Phelps

The Dulverton Trust

Garfield Weston Foundation

The John Coates Charitable Trust

Link Financial

Money Advice Service / What Works Fund

The Mulberry Trust

The Newcomen Collett Foundation

NextGen Planners

The Paristamen CIO

Provident Financial Group and Vanquis Bank

Schroder Charity Trust

St James's Place Wealth Management

Yorkshire and Clydesdale Bank Foundation

And our many individual supporters and users of our service.

Independent Examiner's Report

I report to the trustees on my examination of the accounts of The Money Charity for the year ended 31 December 2018.

This report is made solely to the trustees as a body, in accordance with the Charities Act 2011. My examination has been undertaken so that I might state to the trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustees as a body, for my examination, for this report, or for the opinions I have formed.

Responsibilities and Basis of Report

As the trustees of the Money Charity (and also its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Money Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011 ('the 2011 Act').

Independent examiner's statement

Since the Money Charity's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accounts in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe:

1 - Accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act

2 - The accounts do not accord with those records; or

3 - The accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination;

4 - The accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with FRS102.

The Money Charity Annual Report

For the year ended 31 December 2018

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Name: Joanna Pittman FCA

Member of the Institute of Chartered Accountants in England and Wales

Address: Sayer Vincent LLP, Invicta House, 108-114 Golden Lane, London, EC1Y 0TL

Date: 9 May 2019



The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2018

| | Note | Unrestricted £ | Restricted £ | 2018 Total £ | Unrestricted £ | Restricted £ | 2017 Total £ |
|------------------------------------|------|-------------------|-----------------|--------------------|-------------------|-----------------|--------------------|
| Income from: | | | | | | | |
| Donations and legacies | | 187,281 | | 187,281 | 209,461 | - | 209,461 |
| Charitable activities | | | | | | | |
| Core activities | 2 | 92,068 | 343,529 | 435,597 | 31,091 | 429,614 | 460,705 |
| Investments | | 2,108 | - | 2,108 | 2,097 | - | 2,097 |
| Total income | | 281,457 | 343,529 | 624,986 | 242,649 | 429,614 | 672,263 |
| Expenditure on: | | | | | | | |
| Raising funds | 3a | 46,121 | - | 46,121 | 67,408 | - | 67,408 |
| Charitable activities | | | | | | | |
| Core activities | 3a | 183,418 | 312,920 | 496,338 | 132,615 | 409,345 | 541,960 |
| Total expenditure | | 229,539 | 312,920 | 542,459 | 200,023 | 409,345 | 609,368 |
| Net income for the year | 4 | 51,918 | 30,609 | 82,527 | 42,626 | 20,269 | 62,895 |
| Reconciliation of funds: | | | | | | | |
| Total funds brought forward | | 216,838 | 147,687 | 364,525 | 174,212 | 127,418 | 301,630 |
| Total funds carried forward | | 268,756 | 178,296 | 447,052 | 216,838 | 147,687 | 364,525 |

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 12a to the financial statements.

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Balance sheet

Company no. 05244075

As at 31 December 2018

| | Note | £ | 2018 £ | £ | 2017 £ |
|--|------|---------|-----------|---------|-----------|
| Fixed assets: | | | | | |
| Tangible assets | 8 | | 118 | | 157 |
| | | | <hr/> | <hr/> | |
| | | | 118 | | 157 |
| Current assets: | | | | | |
| Debtors | 9 | 9,208 | | 3,297 | |
| Short term deposits | | 51,906 | | 51,235 | |
| Cash at bank and in hand | | 430,856 | | 376,073 | |
| | | | <hr/> | <hr/> | |
| | | 491,970 | | 430,605 | |
| Liabilities: | | | | | |
| Creditors: amounts falling due within one year | 10 | 45,036 | | 66,237 | |
| | | | <hr/> | <hr/> | |
| Net current assets | | | 446,934 | | 364,368 |
| | | | <hr/> | <hr/> | |
| Total net assets | 11a | | 447,052 | | 364,525 |
| | | | <hr/> | <hr/> | |
| The funds of the charity: | 12a | | | | |
| Restricted income funds | | | 178,296 | | 147,687 |
| Unrestricted income funds: | | | | | |
| General funds | | 268,756 | | 216,838 | |
| | | | <hr/> | <hr/> | |
| Total unrestricted funds | | | 268,756 | | 216,838 |
| | | | <hr/> | <hr/> | |
| Total charity funds | | | 447,052 | | 364,525 |
| | | | <hr/> | <hr/> | |

The opinion of the directors is that the company is entitled to the exemptions conferred by Section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge the following responsibilities:

- (i) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- (ii) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the special provisions applicable to small companies subject to the small companies' regime.

Approved by the trustees on 24 April 2019 and signed on their behalf by

Chris Pond
Chair of the Board of Trustees

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Statement of cash flows

For the year ended 31 December 2018

| | Note | 2018 | 2017 |
|---|------|-------------|-------------|
| | | £ | £ |
| Cash flows from operating activities | | | |
| Net income for the reporting period (as per the statement of financial activities) | | 82,527 | 62,895 |
| Depreciation charges | | 39 | 52 |
| Dividends, interest and rent from investments | | (2,108) | (2,097) |
| (Increase) in debtors | | (5,911) | (1,019) |
| (decrease) in creditors | | (21,872) | 29,645 |
| | | <hr/> | <hr/> |
| Net cash provided by operating activities | | 52,675 | 89,476 |
| Cash flows from investing activities: | | | |
| Dividends, interest and rents from investments | | 2,108 | 2,097 |
| Transfer of cash to deposit accounts | | - | (51,235) |
| | | <hr/> | <hr/> |
| Net cash provided by investing activities | | 2,108 | (49,138) |
| | | <hr/> | <hr/> |
| Change in cash and cash equivalents in the year | | 54,783 | 40,338 |
| Cash and cash equivalents at the beginning of the year | | 376,073 | 335,735 |
| | | <hr/> | <hr/> |
| Cash and cash equivalents at the end of the year | | 430,856 | 376,073 |
| | | <hr/> <hr/> | <hr/> <hr/> |

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

1 Accounting policies

a) Statutory information

The Money Charity is a charitable company limited by guarantee and is incorporated in England and Wales. The registered office address is 15 Prescott Place, London, SW4 6BS

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policies below.

c) Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

The Money Charity Annual Report

For the year ended 31 December 2018

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services and other educational activities undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

| | |
|------------------------------|-------|
| ● Charitable core activities | 70.0% |
| ● Raising funds | 11.2% |
| ● Support costs | 18.8% |

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

j) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

k) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use. Major components are treated as a separate asset where they have significantly different patterns of consumption of economic benefits and are depreciated separately over its useful life.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

| | |
|------------------------------------|----------------------|
| ● Computer equipment and software | 25% Straight line |
| ● Furniture, fixtures and fittings | 25% Reducing balance |

l) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

m) Short term deposits

Short term deposits includes cash balances that are invested in accounts with a maturity date of between 3 and 12 months.

n) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

o) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The Money Charity Annual Report

For the year ended 31 December 2018

p) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

q) Pensions

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2 Income from charitable activities

| | Unrestricted £ | Restricted £ | 2018 Total £ | Unrestricted £ | Restricted £ | 2017 Total £ |
|--------------|-------------------|-----------------|--------------------|-------------------|-----------------|--------------------|
| Grants | 40,000 | 343,529 | 383,529 | 10,000 | 429,614 | 439,614 |
| Consultancy | 35,714 | - | 35,714 | 10,200 | - | 10,200 |
| Money manual | 5,097 | - | 5,097 | 6,571 | - | 6,571 |
| Training | 11,257 | - | 11,257 | 4,320 | - | 4,320 |
| | 92,068 | 343,529 | 435,597 | 31,091 | 429,614 | 460,705 |

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

3a Analysis of expenditure (current year)

| | Raising funds £ | Charitable core activities £ | Governance costs £ | Support costs £ | 2018 Total £ | 2017 £ | Total £ |
|--------------------------------------|--------------------|------------------------------------|--------------------------|--------------------|-----------------|-----------|------------|
| Staff costs (Note 5) | 30,543 | 190,046 | - | 50,905 | 271,494 | | 292,078 |
| Other staff costs | - | - | - | 20,268 | 20,268 | | 13,844 |
| Restricted direct costs | - | 181,697 | - | - | 181,697 | | 233,602 |
| Unrestricted direct costs | - | 20,777 | - | - | 20,777 | | 12,126 |
| Other charitable activities | - | 3,232 | - | - | 3,232 | | 12,019 |
| Insurance | - | - | - | 1,119 | 1,119 | | 1,688 |
| Telephone and internet | - | - | - | 4,754 | 4,754 | | 6,472 |
| Office costs | - | - | - | 2,819 | 2,819 | | 2,789 |
| Computer maintenance and printing | - | - | - | 11,449 | 11,449 | | 10,033 |
| Rent | - | - | - | 20,004 | 20,004 | | 20,004 |
| HR Support fees | - | - | - | 958 | 958 | | 975 |
| Audit and IE fees | - | - | 3,641 | - | 3,641 | | 3,637 |
| Depreciation | - | - | - | 39 | 39 | | 52 |
| Miscellaneous | - | - | 13 | 194 | 207 | | 49 |
| | 30,543 | 395,752 | 3,654 | 112,509 | 542,459 | | 609,368 |
| Support costs | 15,578 | 96,931 | - | (112,509) | - | | - |
| Governance costs | - | 3,654 | (3,654) | - | - | | - |
| Total expenditure 2018 | 46,121 | 496,338 | - | - | 542,459 | | |
| Total expenditure 2017 | 67,408 | 541,960 | - | - | | | 609,368 |

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

3b Analysis of expenditure (prior year)

| | Raising funds £ | Charitable core activities £ | Governance costs £ | Support costs £ | 2017 Total £ |
|--------------------------------------|--------------------|------------------------------------|--------------------------|--------------------|-----------------|
| Staff costs (Note 5) | 42,059 | 175,247 | - | 74,772 | 292,078 |
| Other staff costs | - | - | - | 13,844 | 13,844 |
| Restricted direct costs | - | 233,602 | - | - | 233,602 |
| Unrestricted direct costs | - | 12,126 | - | - | 12,126 |
| Other charitable activities | - | 12,019 | - | - | 12,019 |
| Insurance | - | - | - | 1,688 | 1,688 |
| Telephone and internet | - | - | - | 6,472 | 6,472 |
| Office costs | - | - | - | 2,789 | 2,789 |
| Computer maintenance and printing | - | - | - | 10,033 | 10,033 |
| Rent | - | - | - | 20,004 | 20,004 |
| HR Support fees | - | - | - | 975 | 975 |
| Audit and IE fees | - | - | 3,637 | - | 3,637 |
| Depreciation | - | - | - | 52 | 52 |
| Miscellaneous | - | - | 13 | 36 | 49 |
| | 42,059 | 432,994 | 3,650 | 130,665 | 609,368 |
| Support costs | 25,349 | 105,316 | - | (130,665) | - |
| Governance costs | - | 3,650 | (3,650) | - | - |
| Total expenditure 2017 | 67,408 | 541,960 | - | - | 609,368 |

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

4 Net income for the year

This is stated after charging / (crediting):

| | 2018 | 2017 |
|--|-------------------|-------------------|
| | £ | £ |
| Depreciation | 39 | 52 |
| Operating lease rentals payable: | | |
| Property | 20,004 | 20,004 |
| Equipment | 3,582 | 3,687 |
| Independent Examiners remuneration (excluding VAT) | | |
| Independent Examination | 3,150 | 3,075 |
| | <u> </u> | <u> </u> |

5 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

| | 2018 | 2017 |
|---|-------------------|-------------------|
| | £ | £ |
| Salaries and wages | 229,580 | 247,880 |
| Social security costs | 22,860 | 22,894 |
| Employer's contribution to defined contribution pension schemes | 19,055 | 21,304 |
| | <u> </u> | <u> </u> |
| | <u>271,494</u> | <u>292,078</u> |

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

| | 2018 | 2017 |
|-------------------|-------------------|-------------------|
| | No. | No. |
| £70,000 - £79,999 | - | 1 |
| | <u> </u> | <u> </u> |

The key management personnel of the charity in 2018 comprised of the Chief Executive Officer and, during her maternity leave (ending in February 2018), two members of the Senior Management Team. The total employee benefits (including pension contributions and employer's national insurance) of the key management personnel (reflecting the maternity leave arrangements referred to above) were £57,139 (2017: £116,581)

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2017: £nil). No charity trustee received payment for professional or other services supplied to the charity (2017: £nil).

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

6 Staff numbers

The average number of employees (head count based on number of staff employed) during the year was 8 (2017: 7).

7 Related party transactions

Aggregate donations from related parties were £nil (2017: £200,000).

There are no other related party transactions to disclose for 2018 (2017: none)

8 Tangible fixed assets

| Cost | Furniture, fixtures and fittings £ | Computer equipment and software £ | Total £ |
|-------------------------------|---|--|--------------------|
| At the start of the year | 4,967 | 12,371 | 17,339 |
| Additions in year | - | - | - |
| At the end of the year | 4,967 | 12,371 | 17,339 |
| Depreciation | | | |
| At the start of the year | 4,810 | 12,371 | 17,181 |
| Charge for the year | 39 | - | 39 |
| At the end of the year | 4,849 | 12,371 | 17,221 |
| Net book value | | | |
| At the end of the year | 118 | - | 118 |
| At the start of the year | 157 | - | 157 |

All of the above assets are used for charitable purposes.

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

9 Debtors

| | 2018 £ | 2017 £ |
|---------------|--------------|--------------|
| Trade debtors | 5,883 | 1,746 |
| Other debtors | 3,325 | 1,551 |
| | <u>9,208</u> | <u>3,297</u> |

10 Creditors: amounts falling due within one year

| | 2018 £ | 2017 £ |
|-----------------|---------------|---------------|
| Trade creditors | 29,999 | 24,519 |
| Accruals | 8,712 | 41,718 |
| Deferred income | 6,325 | - |
| | <u>45,036</u> | <u>66,237</u> |

11a Analysis of net assets between funds (current year)

| | General unrestricted £ | Restricted £ | Total funds £ |
|-----------------------|------------------------------|-----------------|------------------|
| Tangible fixed assets | 118 | - | 118 |
| Net current assets | 268,638 | 178,296 | 446,934 |
| | <u>268,756</u> | <u>178,296</u> | <u>447,052</u> |

Net assets at 31 December 2018

11b Analysis of net assets between funds (prior year)

| | General unrestricted £ | Restricted £ | Total funds £ |
|-----------------------|------------------------------|-----------------|------------------|
| Tangible fixed assets | 157 | - | 157 |
| Net current assets | 216,681 | 147,687 | 364,368 |
| | <u>216,838</u> | <u>147,687</u> | <u>364,525</u> |

Net assets at 31 December 2017

The Money Charity Annual Report

For the year ended 31 December 2018

The Money Charity

Notes to the financial statements

For the year ended 31 December 2018

12a Movements in funds (current year)

| | At 1 January 2018 £ | Income & gains £ | Expenditure & losses £ | Transfers £ | At 31 December 2018 £ |
|---------------------------------|---------------------------|------------------------|------------------------------|----------------|--------------------------------|
| Restricted funds: | | | | | |
| Young People | 118,087 | 252,529 | (261,068) | - | 109,548 |
| Adult Training | 29,600 | 53,500 | (30,819) | - | 52,281 |
| CAF Development Fund | - | 37,500 | (21,033) | - | 16,467 |
| Total restricted funds | 147,687 | 343,529 | (312,920) | - | 178,296 |
| Unrestricted funds: | | | | | |
| General funds | 216,838 | 281,457 | (229,539) | - | 268,756 |
| Total unrestricted funds | 216,838 | 281,457 | (229,539) | - | 268,756 |
| Total funds | 364,525 | 624,986 | (542,459) | - | 447,052 |

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

| | At 1 January 2017 £ | Income & gains £ | Expenditure & losses £ | Transfers £ | At 31 December 2017 £ |
|---------------------------------|---------------------------|------------------------|------------------------------|----------------|--------------------------------|
| Restricted funds: | | | | | |
| Young People | 82,952 | 403,764 | (368,629) | - | 118,087 |
| Adult training | 44,466 | 25,850 | (40,716) | - | 29,600 |
| Total restricted funds | 127,418 | 429,614 | (409,345) | - | 147,687 |
| Unrestricted funds: | | | | | |
| General funds | 174,212 | 242,649 | (200,023) | - | 216,838 |
| Total unrestricted funds | 174,212 | 242,649 | (200,023) | - | 216,838 |
| Total funds | 301,630 | 672,263 | (609,368) | - | 364,525 |

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Notes to the financial statements

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Purposes of restricted funds:

Young People

To provide free direct delivery training and teacher resource packs for young people, primarily in schools and colleges in England, Wales and Northern Ireland through our money workshops.

Adult Training

This includes funding specifically for the provision of training to adults aimed both directly at individuals who want to learn to manage money well, and the intermediaries, such as housing associations and community groups who help them.

CAF Development Fund

To fund programmes designed around the charity to create and/or enhance our resilience.

13 Operating lease commitments payable as a lessee

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods

| | Equipment 2018 £ | 2017 £ |
|--------------------|------------------------|-----------|
| Less than one year | - | 3,073 |
| One to five years | - | - |
| Over five years | - | - |
| | <hr/> | <hr/> |
| | - | 3,073 |
| | <hr/> | <hr/> |

14 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

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