

The Student Moneymanual



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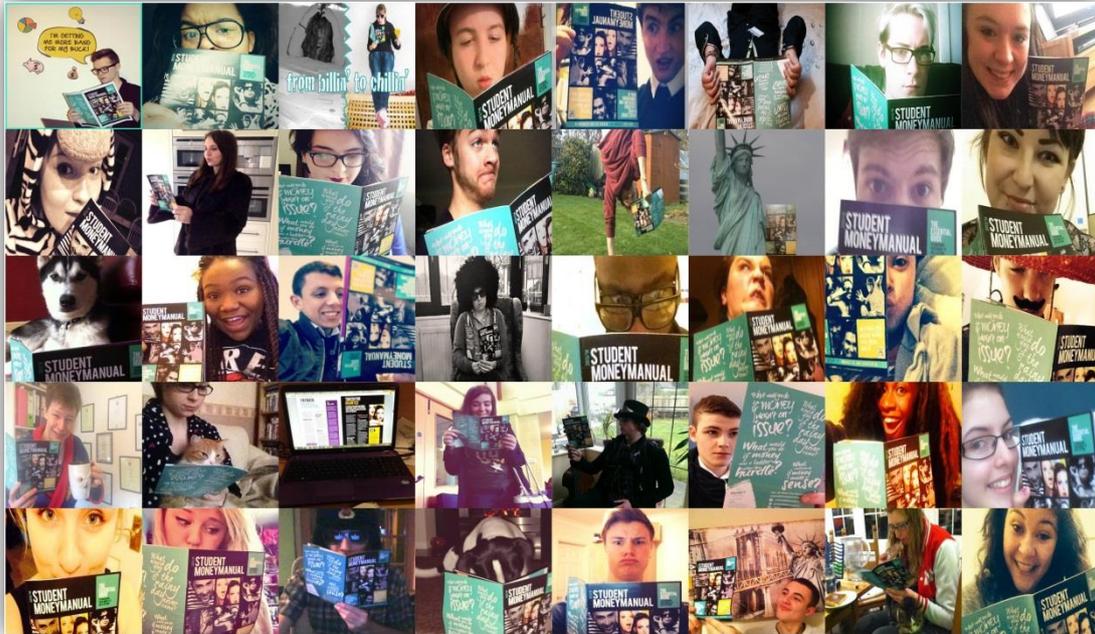
The Student Moneymanual is the essential guide to student finance and managing money at university. It is aimed at university students and those thinking about going to university and is distributed in a number of ways via student unions, and through schools, colleges and universities.

The Student Moneymanual has a number of key strengths:

- It is **updated annually** each to ensure information is relevant and accurate;
- It is often **read by parents and helps to instigate conversations about money** between parents and young people;
- It provides **information on the student finance package** and managing money at university at a pivotal point for the student - before they start university.

The Moneymanual is written and designed to appeal specifically to the target audience of first time university students. The Moneymanual can be ordered through our website for a nominal fee. We've also made all of the content available online so students can search, share and bookmark as needed.

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Further, our independent research and evaluation of The Student Money Manual shows

- Students have for the most part enjoyed their first few months at University, but they do have some reservations about the experience. In particular, around **one quarter of students have concerns about their income sources**.
- As many as **62%** of those who had read the Money Manual thoroughly claimed to pay close attention to their finances compared **with 47%** of those who had read the Manual only briefly and **37%** of those who had not seen it at all.
- Those who had read the Manual at least briefly were **more likely to be satisfied** with their financial situation than those who had not seen it at all.

For more information please contact Steph on steph@themoneycharity.org.uk or on 0207 062 8933.

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